

Comments from graduates and employers regarding dual licensure:

"After graduating from BTI, in 1995, I set my sights on the premiere day Spa in Santa Barbara at the time. Being a new graduate, I wondered if I'd have a chance. When I was offered the massage therapist position, I asked "How did you choose me over so many other applicants?" The hiring manager said "Because you are a BTI graduate and I know your training was excellent." Years later when I worked for the Biltmore, dual licensure allowed me to give body treatments. Having both licenses has definitely opened many opportunities for me."

Lisa Star, Massage Therapist, Esthetician, Owner, Operator of Star Spa Training

"Dual licensure is a great tool to have. It opens so many more doors for you. It saves your hands, At Spa Del Mar, I do 70% massage and 30% facials- it varies a bit with the season. There is so much more you can impart in your facial with massage training. All of our estheticians at Spa Del Mar are dual licensed."

BTI 550 graduate, Massage Therapist and Esthetician

"Being an esthetician generally takes twice as long to build a practice as massage therapists. My dual licensed therapists are always booked, while my estheticians have more holes in their schedules. Dual licensed therapists have fuller practices and more attractive for hiring because they are more flexible. Clients tend to like not having to get off the table to change services, so they'll tend to book both services with the same person. Its their favorite. They are more relaxed. They come out loopy massage drunk"

Lissa Giosi, Tri Counties District Manager for Massage Envy

PromoMaterials

DIRECTIONS:

From the 101 freeway take the Garden St exit

(If coming from north) turn left onto Garden

(If coming from south) turn right onto Garden

Right turn onto Haley St

Left turn onto Quarantina St

We are located between Haley St and Cota

at the corner of Quarantina and Bond

Santa Barbara Body Therapy Institute

516 N Quarantina Street

Santa Barbara, CA 93103

(805) 966-5802

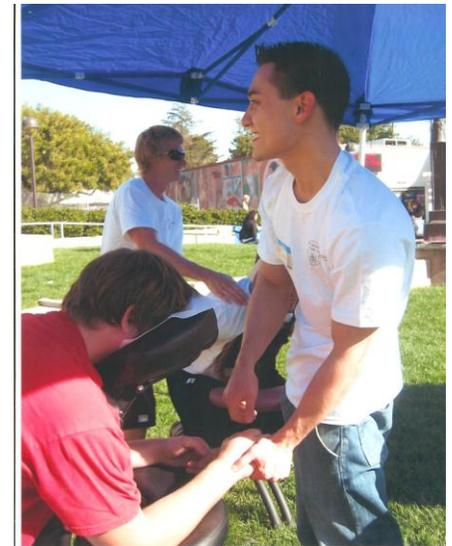
www.sbbti.com

info@sbbti.com



Multiple Licenses- the Combo Trend

Enter a profession that offers flexible schedules, a good hourly rate and the freedom to be a full-time college student.





Santa Barbara Body Therapy Institute

Established in 1984, owned by Katie Mickey since 1990, we offer in depth vocational training in holistic health and bodywork. Our graduates use their education to enhance their health and livelihood. Many of our graduates have used the knowledge gained at SBBTI to create a full time career or part time support. A career in bodywork offers flexible hours, great pay and the satisfaction of making a difference in people's well being. We invite you to visit our faculty, attend a free introductory class or receive a session in our student clinic.

***FREE Introduction to massage
Join us and sample our training***

TBA

**Upcoming courses
*Massage Practitioner
Certification***

Visit our Website for Next Swedish start dates
www.sbbti.com



Prospective Students are invited to come by the Institute and receive a tour.



SBBTI Programs

The Santa Barbara Body Therapy Institute offers three different levels of study and program certificates.

The Massage Practitioner *250-hour program* qualifies graduates to apply for the California State certification with training in restorative massage & more in-depth reflexology & ethics.

The Massage Therapist *550-hour program* prepares graduates to gain employment in the high-end spa setting and offers "fix it" techniques such as deep tissue, trigger point, reflexology, shiatsu, pregnancy, lymphatic drainage, etc.

The Holistic Health Practitioner *1000-hour program* prepares graduates to set up a sophisticated private practice offering a broad measure of holistic bodywork modalities.