

Business Skills

Explore Your Career in Massage Therapy



This 20 hour course offers step by step strategies and actions to build a thriving practice as an employed, or self-employed, massage therapist. The course will address how to obtain a technician's permit or CAMTC certification, local business license, write a professional resume, bio, cover letter, prepare taxes and itemize deductions, market your practice and prepare a business plan. The course will draw from diverse cross section of grads working in a variety of settings as well as employers to speak on our business panel.

"This course was beyond my expectation. Every aspect of business that a massage therapist would deal with in their career was covered in complete detail" - Richard (Campion) Bourain 550 hr student



2024 Course Days/Times: Thursdays, May 9, 23 – June 13

9:30 – 1:30 pm

Registration Fee: \$42

Tuition: \$420

Class Materials:

Handouts



Instructor Katie Mickey, CAMTC #18289, H.H.P., R.P.P

Katie has served as Director and core instructor of the Santa Barbara Body Therapy Institute for over 32 years. During that time, she has trained over 3000 students in the Institutes's many programs. She has also served as School Advisory Committee member to the CAMTC. Her educational background includes: UCSB, Santa Barbara College of Oriental Medicine, Institute of Holistic Healing, Body Therapy Institute, School of Intuitive Massage, Castellino training and the Center for Nonviolent Communication. She maintains a private bodywork practice.

Approval to operate by CA BPPE since 1985 #19282 as in compliance with CA state standards. School code #4201111

Approval to operate by CA BPPE since 1985 #19282 as in compliance with CA state standards. School code #4201111. Approved for training for Veterans and eligible persons by the CA State Approving Agency for Veterans #2-5-1333-05. Approved by the CAMTC only as a part of our 550 hour program requirement #SCH 0020. Accepted by CA Vocational Rehabilitation.

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